# Shayama Prasad Mukherje Rurban Mission (SPMRM)

As per Census of India statistics, the rural population in India, stands at 833 million, constituting almost 68% of the total population. Further, the rural population has shown a growth of 12% during the 2001-2011 period and there has been an increase in the absolute number of villages by 2279 units, during the same period.

Large parts of rural areas in the country are not stand-alone settlements but part of a cluster of settlements, which are relatively proximate to each other. These clusters typically illustrate potential for growth, have economic drivers and derive locational and competitive advantages. Hence, making a case for concerted policy directives for such clusters. These clusters once developed can then be classified as 'Rurban'. Hence taking cognizance of this, the Government of India, has proposed the Shyama Prasad Mukherji Rurban Mission (SPMRM), aimed at developing such rural areas by provisioning of economic, social and physical infrastructure facilities.

Taking also into view, the advantages of clusters, both from an economic view point as well as to optimize benefits of infrastructure provision, the Mission aims at development of 300 Rurban clusters, in the next five years. These clusters would be strengthened with the required amenities, for which it is proposed that resources be mobilized through convergence of various schemes of the Government, over and above which a Critical Gap Funding (CGF) would be provided under this Mission, for focused development of these clusters.

Bhartiya Lok Kalyan Sansthan has been associating with District Rural Development Agency (DRDA), Gumla, Jharkhand in the Shayama Prasad Mukherji Rurban Mission (SPMRM) in one of the Economic Development Programme namely Broiler Poultry Famring.

By Broiler Poultry Farming 86 poor families would have sustainable annual income of Rs. 30K to 40 K. The federation would have sufficient Turnover and resources to compete with integrators of bordering states. Success of this project would help other agencies to replicate this prototype further in the state and outside, which would link more and more poor families in this activity.

It will provide opportunity to Community Members including SHG Members in generating their employment leads to Social and Economical Empowerment and enhancing the standard of living including physical, social, psychological and economical empowerment.

### **Updated Status of Broiler Poultry Farming Project under the SPMRM till 31/03/2021**

S.N.	Name of Project	Name of Funding Agency	Name of Project Location
1.	Project Brief Details:		
1.1	Broiler Poultry Farming in Telgaon Panchayat under the ICAP in Shyama Prasad Mukherjee Rurban Mission	District Rural Development Agency (DRDA), Gumla	State – Jharkhand, District – Gumla, Block – Gumla Sadar Panchayat – Telgaon, Vill. – Belgaon
2.	Updated Progress Report:		
2.1	Target Group		35 SHG Members
2.2	Introductory Meeting, Inaugural Session with PRIs Members, Community & SHG Members		Completed
2.3	Selection of Sites		35 (Completed)
2.4	Layout Work and Pit digging Work		35 (Completed)

# 3. Photographs:













## र्वेतिक गुमला सिमडेगा 11-04-2021

